

Pittsburgh Interfaith Evolution

Semitism.

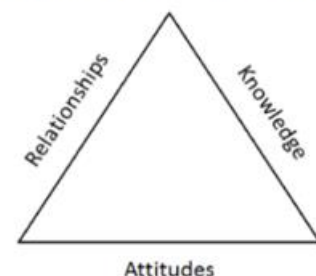
- Marnie and her friend Lauren Kline founded 2 for Seder out of a need for Tikkun Olam, Hebrew for “repair the world.” 2 for Seder has become their full-time endeavor.

Why Does it Work?

If each of us participates in 2 for Seder, the Tikkun Olam impact of understanding and tolerance will grow exponentially throughout North America. We can all repair our corner of the world together on Passover.

- How can we fight anti-Semitism? To truly change hearts and minds, we must build trust between individuals – this is the focus for 2 for Seder.
- Bari Weiss, author of “How to Fight Anti-Semitism” recommends multiple ways that we build trust through actively cultivating these interfaith-focused relationships.
- In her book “Antisemitism” Deborah Lipstadt conducts a discussion with a professor who is not Jewish– she deeply values this conversation because “We [Jews] cherish people like you who have stood by our side not out of pity or guilt, but because hatred in all its forms is something you cannot abide and because you recognize antisemitism is a threat to the well-being of any just and democratic society.”
- Interfaith experiences, as shown by the Interfaith Youth Core (IFYC) image shown here, directly impact these attitudes. Direct, positive participation in any new religious experience, impacts the individual in a profound manner.
 - The new experience creates both relationships and direct, firsthand knowledge. In turn, this improves attitudes, not only toward the individual but the entire religion - IFYC claims this impact is an improvement of 20-30%.
 - That’s for a single experience. Picture this repeated across the United States and Canada for more than 50,000 individuals each year. We can truly “Push Back on Anti-

The Science of Interfaith Cooperation



Semitism with Love and Matzah.”

What Has Been Achieved?

In January 2019, 2 for Seder launched a pilot in three months.

- Covered 90% of the main population centers in the US and Canada.
- 963 participating Seders in 45 states and 5 Canadian provinces.
- Worked with 53 national, regional and local Jewish organizations validating the program and fostering participation.
- Reached out to 964,000 individuals through our partners, surpassing a goal 100,000.
- Virtually doubled the goal of reaching Facebook and twitter participants reaching the desired audience for a dialogue.
- Provided a free Participation Kit for individual home Seder use.

What do Participants Say?

Quotes come from participants at sign-up or from the follow-up survey.

“Amazing, amazing work you are doing. Sometimes out of horrible tragedies comes powers from within,” - Montreal, Quebec

“There is SO much anti-semitism in our area. I am grateful to have these tools to open some conversations up,” - Cary, NC.

“This is going to be a kid-friendly Seder with two families that have not participated in a Seder before, as well as 2 families/mixed marriages with young kids.” - Costa Mesa, CA

“Three of our guests are Catholic and have never been to a Seder...appreciate the extra help in welcoming and including them.”

- Flossmoor, Illinois

“Thank you for helping to educate non-Jews about our religion and culture,” - Austin, Texas

What’s New for 2 for Seder 2020?

Expanded our core program with:

- Outreach to 2 million Jewish and interfaith adults.
- Increased participation goal to 2,500 Seders (see our [homepage](#) for our interactive map)
- More than [200 Jewish Professional partners](#) who share our message across North America.
- New support for Community Seders. We recognize the importance of Community Seders, not only to Jews who don’t have a home Seder to join, but to those who wish to participate in 2 for Seder and don’t know anyone who is Jewish. Giving our guests an authentic Jewish Seder experience is our goal.
- Experimenting with a College Campus pilot program with Jewish sorority AEPi and fraternity AEPi.



- Our founders have been speaking across the country about empowering each of us to take action against anti-Semitism and all forms of hate.

